

Remarkable Soft Drink



The final triumph in soft drinks.
Has the good wholesome taste of
Sparkling, bubbling—absolutely pure.
Ask for it today and have it served at
your meals.

CERVA
The World's Best Beverage

Official chemist, employed by state of
Missouri says: "A wholesome product,
free from preservatives and sweet oils
and by reason of small amount of fer-
mentable sugars present would say that
no deleterious effects would be pro-
duced on process of digestion."

CERVA is good for thirst—good
for health.
Order a case at your grocer's,
or drugstore, etc.

In fact, at all places
where good drinks
are sold.

**MADE IN
CERVA
ST. LOUIS**

**UNITED
PROFIT-SAVING
COUPONS**

Try the good taste of CERVA today.
LEMP MANUFACTURERS ST. LOUIS

Texas Mer. & Man. Co.
Amarillo, Texas.

Distributors.

Oriental Hotel

UNDER NEW MANAGEMENT

Nice clean outside cool rooms with the best table board in town. Special rates to regular boarders. Special Sunday dinner. Commercial trade solicited.

MRS. WILLIE STEWART DORSETT, Manager.

SPECIALS FOR

Friday and Saturday at Rubin's

Always come around to Rubin's Toggery before you buy anything. You will find that prices here are always the lowest and quality the highest, besides you'll save yourself a lot of trouble looking around.

OUR PACKARD SHOES

—not only cheaper in price, but the highest grade shoe made in the good old U. S. A. EVERY PAIR GUARANTEED TO WEAR. Whoever wears Packards will never wear anything else. We have a pair in stock for you now.

MALLORY AND STETSON HATS

Here you will find the most complete hat stock in the Panhandle. A great variety of shapes and styles in the newest and most desirable colors. You will be surprised at the extra quality for the price—\$3, \$4, \$5 and \$6.

ONE LOT BLUE SERGE SUITS TO GO AT \$20 EACH

Friday and Saturday only. Values at \$30 and \$35 in the most desirable materials. An extra bargain. Be sure and get one of these.

TRUNKS AT A BIG SAVING

Just received a large shipment of Trunks and Bags. You won't fear the baggage smasher when you get one of these.

SPECIALS FOR SATURDAY ONLY

Bachelors' Friend Sox, guaranteed to wear for six months; all colors and sizes; 65c values going at the pair 40c. One lot hosiery in 35c values, the pair 25c.

One Assortment Caps in values at \$2.50 to \$3, special for Saturday only, each \$1.

One Lot Shirts—All sizes and all colors, regular values at \$1.50 to \$2; Saturday only, each \$1.

One lot All-wool Extra Pants—Save \$1.50 to \$3 on the pair, assorted colors, stripes, etc. The pair \$4, \$5, \$6 and \$7.

Rubin's is headquarters for all kinds of army goods—Army Regulation Suits, Extra Regulation Trousers, Shoes, all kinds Insignia, Regulation Lockers—all here in complete stock.

STILL HAVE A FEW AVIATOR SUITS FOR BOYS

Rubin's Toggery & Tailoring

405 1-2 Polk

"The Little Store With the Little Prices"

REVENUE MEASURE WILL BE DELAYED

NECESSARY TO RAISE ANOTHER BILLION DOLLARS BEFORE IT IS COMPLETED.

By Associated Press.
WASHINGTON, Aug. 15.—With the estimated receipts possible under the revenue bill as thus far tentatively agreed upon by the house ways and means committee, from \$299,000,000 to \$1,000,000,000 more than the \$3,000,000,000 sought, Representative Kitchin of North Carolina, chairman of the committee, announced tonight that the bill will not be ready for presentation in the house before the latter part of next week.

Should the bill be placed before the house the last of next week, it was considered improbable tonight that it could be considered on the floor before August 26 or 27. Secretary McAdoo before the committee yesterday argued that the bill be expedited so that it might be enacted into law before the beginning of the fourth liberty loan campaign September 22.

—Pay the President—

CASUALTIES

By Associated Press.
WASHINGTON, Aug. 15.—Two army casualty lists issued today contained a total of 212 names. No marine list was issued.

Today's casualties were divided as follows:

Killed in action, 43; died of wounds, 7; wounded severely, 12; wounded, degree undetermined, 6; missing in action, 25.

In the second casualty list issued today, Private Arthur L. Huphey, Phoenix City, Arizona, is reported severely wounded.

By Associated Press.
WASHINGTON, Aug. 15.—The army casualty list today shows:

Killed in action, 17; wounded severely, 55; Total, 112.

The list included Melensendro Havel, Pajonito, N. M., severely wounded.

A second section issued tonight was divided as follows:

Killed in action, 26; died of wounds, 7; wounded severely, 36; wounded, degree undetermined, 6; missing in action, 25.

Total, 100.

—Pay the President—

Personals.

Mrs. John T. Ward and child of 1899 Tyler street left for a two weeks' recreation trip to Colorado Springs and Manitou, Colo.

H. L. Nason of Wellington, Kan., H. D. Montz of Pampa, Welthe Montz of Spurr, Mrs. S. S. Thomas of Pampa; Raymond Zigler of Wellington, S. Zeller of Wellington; W. D. Foster of Commerce;

Mrs. H. C. Starr of Big Springs; G. F. Williams, Vernon; W. W. Garrett of Phoenix; Austin Hays of Toaline, were guests at the Elk hotel, this city, Wednesday and Thursday.

Mr. Faddis and Mr. Gresham of near Willard were in the city yesterday on business incident to closing up some matters of a deal for land Mr. Gresham has purchased lately.

E. L. Adams and Mrs. Gregory were among those from Lubbock in Amarillo Wednesday and Thursday.

Mrs. J. B. Maxwell of Woodward, Okla., was here a few hours and an overnight visitor in this city Wednesday.

J. G. H. Mark of Hansford was looking after business in this city Thursday.

H. W. Pitts, a prominent cattleman of Elmore, was among the business callers to this city Thursday.

Mrs. Martha Anderson of Channing is in the city visiting her brother, H. B. Masterson, a prominent cattleman, at 1620 Polk street. Mrs. Anderson arrived Thursday.

E. H. Palmer of El Reno, Okla., was a visitor in Amarillo Thursday.

W. A. Adams and J. Adams and A. Strassburg of El Paso were transacting business here Thursday.

Mrs. Robert W. Long of Indianapolis, Ind., was in this city between trains Thursday.

H. B. Grady of Clarendon was shaking hands with old acquaintances in this city Thursday.

J. S. McMurphy of Mulvane was on the streets Wednesday and Thursday.

Joe Fowler, an employee at the McNight transfer and storage barn, received an injury yesterday and is on the retired list for a few days.

J. B. Holsen and wife of Kansas City, Mo., are in the city en route to Fort Worth. They arrived in the city Tuesday.

Joe W. Kemble and family of 1616 Monroe street left yesterday for Las Vegas, N. M., where they will spend a vacation of about two weeks fishing and recreating.

Alva Johnson of Turkey was in the city Wednesday.

The city clerk's office was busy yesterday mailing out notices to the delinquent personal property taxpayers for 1917.

Mrs. E. L. Pittman, 1100 West Eighteenth street, is reported to be on the sick list.

Miss Lola Blackburn, who has been visiting in Farwell, returned to Amarillo yesterday to remain indefinitely.

Mrs. S. D. Miller, 1904 Tyler, is spending the remainder of the summer at Palacios.

"Grandma" Riding of 2214 Buchanan street, who has been very sick for the past week or ten days, is no better.

Mrs. Sy Timmons of the 1500 block, Buchanan street, is on the sick list.

"Grandma" Baggett of 610 Grant street is on the sick list.

BRITISH STEAMER PENISTONE SUNK WITHOUT WARNING

(Continued from Page One.)

a shipmate to steer. When he attempted to stand, he collapsed. Hardy fishermen said they never had seen men in a worse condition.

After being removed to a naval hospital, Davies revived and was able to describe the attack. The torpedo, he said, was let loose at close range. It tore a great hole in the vessel, wrecked the engine and scattered burning oil over the first-room crew. Davies was killed instantly.

Water Pours Into Ship.
Through the hole in the ship's side water poured in rapidly, filling the holds. Captain Evans ordered his men into the small boats and they stood close by watching the work of the C-boat. Captain Evans and 11 volunteers started aboard to save the ship papers and the personal effects of the men. The Penistone was slowly settling.

This did not deter the volunteers, however, nor were they frightened by the C-boat, a short distance away. But the whole outfit was captured. The men were ordered back to their boat and Captain Evans was taken aboard the submarine, while its German crew expressed its delight in shooting. Then the C-boat commander had four bombs placed on the Penistone and she went down exactly an hour and a half after being struck by the torpedo.

Davies was positive that the submarine had a number, but he could not remember it. Captains of fishing vessels sent down have stated that the submarine they encountered was without number.

—Pay the President—

NO DECIDED CHANGES ARE MADE IN SOMME-OISE LINE

(Continued from Page One.)

more intense against the Bolshevik and German rule, and with the spectre of the more than a million Americans already in France and more millions of them soon to be in readiness for overseas duty, important conferences are in progress at German headquarters. The German and Austrian Emperors and their suites and Field Marshal Von Hindenburg and General Ludendorff are the main conferees.

BRITISH FORCE IS NOW AT CASPIAN SEA

By Associated Press.

LONDON, Aug. 15.—A British force from northwestern Persia has reached the Caspian sea and taken over a part of the defenses of Baku.

If the British can hold their position a short time longer, which now seems likely, they probably will be able to cut off the enemy from an outlet to the sea, thus protecting the important oil fields of the Baku district.

It appears from the meager information at hand in London, that the British detachment voyaged by steamer from England, Persia, to Baku, demonstrating that the allied hold on the Caspian sea already is fairly established. The allied naval forces now undoubtedly will endeavor to secure their communications. Once this task is accomplished, there will be hardly a possibility of the central powers gaining possession of the Baku oil fields.

—Pay the President—

OFFICIAL

FRANCE.

PARIS, Aug. 15.—Further gains have been made by the French in the wooded region between the Matz and Oise rivers and just north of the Oise near Ribecourt, according to the French official communication issued this morning. For the most part, however, the operations have been of a minor character.

The communication follows: "During the course of the day minor operations have enabled us to make progress in the wooded and hill region between the Matz and the Oise. We have captured to the northwest of Ribecourt the Attiche farm and the Monolithe farm, which were energetically defended by the enemy. We made prisoners."

"Army of the east—On August 14, there was moderate artillery activity on the whole front. To the west of Pommerehne, the enemy attempted a new attack, which was repulsed. British aviators have bombarded enemy bivouacs to the north of Gieveldt."

GERMANY.

By Associated Press.
BERLIN, Via London, Aug. 15.—Admission that the Germans have evacuated positions near Puisseux and Beaumont-Hamel, which lie to the north of Albert is made in the German official communication issued today.

The text of the communication follows: "There has been lively reconnoitering activity between the Yser and the Scarpe. Southeast of Ayelette, a British partial attack broke down before our lines."

"North of the Ancre, during the last few nights, we have evacuated the sector of our positions near Puisseux and Beaumont-Hamel which projected sharply into the enemy's position. It was occupied by the enemy yesterday afternoon."

"In General Von Boehm's group there have been no important operations."

"In the evening the artillery activity increased between the Ancre and the Oise. Partial enemy attacks

Pay Cash and Pay Less at Blackburn's

really you ought to buy a suit now—
—at Blackburn's

Values like these are rare as hen's teeth.
It will mean quite a saving in money to you.
You'll get a suit that will serve far into the fall,—and then you can wear it some more next spring.
That's true conservation.
We're featuring

suits at
\$20 @ \$25

Candidly, they're worth much more than that. Nothing in their class about town. Look around and see for yourself.

We secured them at a pretty low figure—marked them even closer than usual. You know it doesn't take much profit for this big spot cash store—and we're taking less than ever while the war lasts.

COME IN TODAY AND SEE THE NEW FALL GOODS

Blackburn Brothers

The Home of Hart Schaffner & Marx Clothes

on both sides of the Acre and south of Lassigny were repulsed. In a thrust on the south bank of the Vesle, we captured men who were occupying the railway station at Breda.

"A British bombing squadron on its way to raid our home territory

was engaged by our chasing forces before reaching its objective and forced to return after a loss of five airplanes.

"Yesterday, twenty four enemy airplanes and one hostile balloon were shot down."

Miss Dillman's Dancing School
Classes Wednesday and Friday nights, 7:30. Private lessons by appointment. Eagle's Hall. Telephone 423.



WALLACE REID
in
Paramount Pictures

—in—
"LESS THAN KIN"

A Rig-roaring Brand New 5-part
COMEDY DRAMA

Even better than "Believe Men Zantippe"

—also—
Screen Telegram—Billie Rhodes Comedy

MISSION

FRIDAY and SATURDAY

Matinee 10c and 15c—After 6 P. M. 10c and 20c.